



GARY PUDLES Co-founder of TextGen

ABOUT ME

Gary A. Pudles is a "serial entrepreneur" who focuses on helping business people and organizations have more fun in business through improved execution leading to increased profitability. He is actively realizing this goal by teaching and supporting entrepreneurship at many levels and by owning and operating multiple technology and service businesses that help other companies run better. He is the co-owner and CEO of AnswerNet, a large call center company, and the co-founder of both Splendtastic and TextGen. He was also a co-founder of Subout.com, from which he recently exited after a successful launch.

Pudles is a winner of the SmartCEO Best Run Companies award and the prestigious "Ernst and Young Entrepreneur of the Year" for business service providers. He teaches Entrepreneurship at the University of Pennsylvania's Wharton School of Business and is a regular participant in Startup Camp and the International Startup Festival.

Pudles' philosophy is that every business, seminar, class or consultation in which he chooses to become involved must be with the intent of helping companies run their businesses more efficiently and profitably, but in the way they want to, by replicating proven processes and adding that custom twist unique to each business or client need.

AnswerNet, TextGen and Splendtastic are examples of this philosophy in action. Both are horizontal in structure with a broad application to the needs of virtually any business or industry. The call center programs, consumer product communication and software applications they provide are designed to solve real business problems.

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THOMAS HOWE CEO of TextGen

ABOUT ME

Thomas McCarthy-Howe is the CEO and co-founder of TextGen and has more than 25 years of experience in leading communications product teams. As a senior manager, Mr. Howe participated in many successful acquisitions and initial public offerings, and as an engineer, Mr. Howe designed first ever products for both internet communications and digital subscriber line markets. Mr. Howe is a well known industry speaker and analyst, and was recently the call control architect for the successful pursuit of the FAA's new communications network. Mr. Howe received his formal education in Electrical Engineering, Communications and Signal Processing from the University of Massachusetts, Lowell and Northeastern University in Boston. He currently lives on Cape Cod with his wife and four children.

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NOAH RAFALKO

Co-founder of TextGen

ABOUT ME

Noah E. Rafalko is President & Chief Executive Officer of TSG Global, Inc., with responsibility for the operations and vision of TSG, including all technically and operations management. In addition, he sits as co-chair on the Long Code Steering Committee within the MMA (Mobile Marketing Association) where he leads the charge toward acceptable use and policy regarding the proper use of the technology. At TSG, Noah is the visionary leading the telecom industry in adoption of socially based cloud communications technology layered onto legacy voice offerings. Through his deep understanding of both the mobile and traditional platforms he offers business intelligence and regulatory understanding of both worlds.

Noah, raised in West Bridgewater, Massachusetts, became one of the first adopters of land line based texting technologies into the USA and Canada. He also has since released Text-Enabling 800 numbers and has crafted a complete registration LOA methodology to support the mass adoption of text message enablement.

While at TSG, Noah technology Catalyst that has been pioneering Texting Enablement to Legacy operators while providing enhanced communications solutions to Start-Up, and established Communications Providers. He directs the Operations Team of TSG Global, while also an expert in pioneering enablement of legacy telephone numbers with texting capabilities. TSG Global, Inc. prides itself in top Customer Service, and Porting Expertise, while also being on the bleeding edge of Texting infrastructure support. Noah empowers the traditional landline providers to leverage their existing service base and monetize text without investment. Noah has a deep understanding of both wireless and landline ecosystems as well as the regulatory landscape of these two very different worlds. With the ability to Text Enable 800 numbers, Noah has poised TSG and its subsidiaries to power the business communications industry with relevant technology. Through working with man developers, he has brought some of his creations to life which will simplify and revolutionize the world of B2C communications. The latest being TextGen, LLC.

Prior to founding TSG Global, Inc., Noah Rafalko owned a Telecommunications Consulting Firm providing telecom/data auditing, migration and efficiency designed solutions to both Governmental and Private sector clients. His belief is by helping cities and towns save as much as possible, if would allow more spending money to go to the places where it was needed the most; the schools that teach the children who hold the key to the future of our country.

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