

Why TextGen?

*1 text = 1 unit, 1 minute automated voice = 25 units

Consumers can text your business the same way they do friends and family. TextGen is convenient, fast, efficient and affordable.

Text-based conversation creates a permanent record of conversations for more accurate data and better customer service.

TextGen can be enabled for virtually any business need ranging from software registration, to take-out orders to subscription management and everything in between.

- Take control of customer data like never before.
- Texts and calls are delivered by the same means. You control who has access and where that data is stored.
- A single number for text and voice – no need to change carriers.
- Compile all customer information in a cloud – accessible whenever you need it.
- Stored conversations are permanent – download them to your database.

TextGen:

- One text enabled 10-digit number – either new or existing
- One Q&A script
- Email and/or text notification
- Access to the reporting website
- 90 days message storage

TextGen Pro:

- One text enabled 10-digit number
- One Q&A script
- Email and/or text notification
- Access to the reporting website
- API to populate company databases
- Web hooks to access data from company databases
- 1 year message storage
- iPhone/Android app



What is TextGen?

- A cloud-based communication application that uses text or voice to collect data in real-time via a single telephone number or web portal.

Key Benefits

- Affordable for any business
- Fast set-up
- Immediate customer communication and data collection
- No Spam or compliance issues—all contact is initiated by the customer
- Customers can save your TextGen number into their contact lists
- Safe, secure and interactive
- Not bound to a specific mobile device or telephone carrier
- Reports viewable on any web-enabled device including your mobile phone

Key Features

- Text, web, voice or live agent integration
- Real-time data collection and communication via TextGen's web-based portal
- No internal IT team required following initial set up
- TextGen is app and device independent, and integrates seamlessly into any working system
- TextGen has thousands of uses – even in secure environments like a hospital, financial institution or other industries with strict privacy laws. There is no reason that a customer with HIPAA or other regulatory issues can't use TextGen